## Medicaid

## Quit Line Data Summary July 1 - September 30, 2003

Number of Calls to Quit Line     N = 713 (0.0%)     N = 2,935 (0.0%)       Percent of State Vopulation in County¹     Modicaid % (0.0%)     State % (0.0%)       Gender     N = 710 (0.0%)     N = 2,565 (0.0%)     36.2% (0.0%)       Female     70.4% (0.3%)     36.2% (0.3%)     36.2% (0.0%)     <	• •	30, 2003 <b>Medicaid</b>	State
Percent of State Population in County¹     Medicaid %     State %       Gender     N = 710     N = 2,565       Female     70.4%     63.8%       Male     29.6%     36.2%       Race/Ethnicity     N = 659     N = 2,185       People of Color     14.6%     13.0%       White     85.4%     87.0%       Age     N = 712     N = 2,379       Less than 18 years old     0.8%     1.7%       18 - 24 years old     0.8%     1.7%       25 - 34 years old     22.5%     23.3%       35 - 44 years old     30.8%     26.0%       45 years and older     25.7%     19.5%       25 - 34 years old     30.8%     26.0%       45 years and older     36.2%     33.2%       Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information	Number of Calls to Quit Line	N = 713	N = 2,935
Gender     N = 710     N = 2,565       Female     70.4%     63.8%       Male     29.6%     36.2%       Male     29.6%     36.2%       Race/Ethnicity     N = 659     N = 2,185       People of Color     14.6%     13.0%       White     85.4%     87.0%       Age     N = 712     N = 2,379       Less than 18 years old     0.6%     1.7%       18 - 24 years old     0.6%     1.7%       25 - 34 years old     22.5%     23.3%       35 - 44 years old     30.8%     26.0%       45 years and older     36.2%     33.2%       Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,85       General Information     0.1%     1.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3% <th>Percent of Statewide Calls</th> <th>40.2%</th> <th>100.0%</th>	Percent of Statewide Calls	40.2%	100.0%
Gender     N = 710     N = 2,565       Female     70.4%     63.8%       Male     29.6%     36.2%       Race/Ethnicity     N = 659     N = 2,185       People of Color     14.6%     13.0%       White     85.4%     87.0%       Age     N = 712     N = 2,379       Less than 18 years old     0.6%     1.7%       18 - 24 years old     10.0%     15.7%       25 - 34 years old     22.5%     23.3%       35 - 44 years old     30.8%     26.0%       45 years and older     36.2%     33.2%       Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       Some college/vocational school     30.9%     35.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%	Percent of State Population in County <sup>1</sup>	NA	100.0%
Female Male     70.4% (3.8% Male)     63.8% Male       Male     29.6% (36.2%)       Race/Ethnicity     N = 659 (36.2%)     N = 2,185 (36.2%)       People of Color White     14.6% (37.0%)     85.4% (37.0%)       Age     N = 712 (1.7%)     N = 2,379 (1.7%)       Less than 18 years old (10.0%)     1.7% (1.7%)     1.5% (2.5%)       25 - 34 years old (10.0%)     15.7% (2.5%)     23.3% (2.5%)       25 - 34 years old (20.2%)     30.8% (26.0%)     26.0% (3.2%)       45 years and older     30.8% (26.0%)     26.0% (3.2%)       50 duty of graduate high school of graduate high school graduate (25.7%) (3.3.3%)     35.7% (3.3.3%)       College graduate     7.7% (11.9%)     3.3% (26.0%)       College graduate     7.7% (11.9%)     11.9%       Caller Type     N = 713 (N = 2,85)     N = 2,85       General Information     0.1% (10.5%)     10.5%       Health care provider     0.0% (3.2%)     3.2%       Tobacco user     N = 713 (N = 2,20)     N = 2,220       Payer Type     N = 713 (N = 2,20)     N = 2,220       Heard About     N = 636 (N = 2,20)     N = 2,220		Medicaid %	State %
Male     29.6%     36.2%       Race/Ethnicity     N = 659     N = 2,185       People of Color     14.6%     13.0%       White     85.4%     87.0%       Age     N = 712     N = 2,379       Less than 18 years old     0.6%     1.7%       18 - 24 years old     10.0%     15.7%       25 - 34 years old     22.5%     23.3%       5 - 44 years old     30.8%     26.0%       45 years and older     36.2%     33.2%       Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       College graduate     35.7%     33.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     10.0% <t< td=""><td>Gender</td><td>N = 710</td><td>N = 2,565</td></t<>	Gender	N = 710	N = 2,565
Race/Ethnicity     N = 659     N = 2,185       People of Color     14.6%     13.0%       White     85.4%     87.0%       Age     N = 712     N = 2,379       Less than 18 years old     0.6%     1.7%       18 - 24 years old     10.0%     15.7%       25 - 34 years old     22.5%     23.3%       35 - 44 years old     30.8%     26.0%       45 years and older     36.2%     33.2%       Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       Some college/vocational school     30.9%     35.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     100.0%     1.1%       Heard About <td< td=""><td>Female</td><td>70.4%</td><td>63.8%</td></td<>	Female	70.4%	63.8%
People of Color     14.6%     13.0%       White     85.4%     87.0%       Age     N = 712     N = 2,379       Less than 18 years old     1.0%     1.7%       18 - 24 years old     10.0%     1.7%       25 - 34 years old     22.5%     23.3%       35 - 44 years old     30.8%     26.0%       45 years and older     36.2%     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       Some college/vocational school     35.7%     33.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider	Male	29.6%	36.2%
White     85.4%     87.0%       Age     N = 712     N = 2,379       Less than 18 years old     0.6%     1.7%       18 - 24 years old     10.0%     15.7%       25 - 34 years old     22.5%     23.3%       35 - 44 years old     30.8%     26.0%       45 years and older     36.2%     33.2%       Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       Some college/vocational school     30.9%     35.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     10.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite	Race/Ethnicity	N = 659	N = 2,185
Age     N = 712     N = 2,379       Less than 18 years old     0.6%     1.7%       18 - 24 years old     10.0%     15.7%       25 - 34 years old     22.5%     23.3%       35 - 44 years old     30.8%     26.0%       45 years and older     36.2%     33.2%       Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       Some college/vocational school     30.9%     35.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     10.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider	People of Color	14.6%	13.0%
Less than 18 years old     0.6%     1.7%       18 - 24 years old     10.0%     15.7%       25 - 34 years old     22.5%     23.3%       35 - 44 years old     30.8%     26.0%       45 years and older     36.2%     33.2%       Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       Some college/vocational school     30.9%     35.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     10.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television <td>·</td> <td>85.4%</td> <td>87.0%</td>	·	85.4%	87.0%
18 - 24 years old   10.0%   15.7%     25 - 34 years old   22.5%   23.3%     36 - 44 years old   30.8%   26.0%     45 years and older   36.2%   33.2%     Education   N = 692   N = 2,267     Did not graduate high school   25.7%   19.5%     High school graduate   35.7%   33.3%     Some college/vocational school   30.9%   35.3%     College graduate   7.7%   11.9%     Caller Type   N = 713   N = 2,685     General Information   0.1%   10.5%     Health care provider   0.0%   3.2%     Tobacco user   99.9%   86.3%     Payer Type   N = 713   N = 1,774     Medicaid   10.0%   40.2%     Heard About   N = 636   N = 2,220     Past caller   20.1%   14.0%     Employer/worksite   0.0%   1.1%     Health care provider   33.3%   29.8%     Television   8.3%   13.7%     Outdoor advertisement (billboard/bus/wall)   1.3%   4.7%     Targeted mailing <td>Age</td> <td>N = 712</td> <td>N = 2,379</td>	Age	N = 712	N = 2,379
25 - 34 years old     22.5%     23.3%       35 - 44 years old     30.8%     26.0%       45 years and older     36.2%     33.2%       Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       Some college/vocational school     30.9%     35.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       T	Less than 18 years old	0.6%	1.7%
35 - 44 years old   30.8%   26.0%     45 years and older   36.2%   33.2%     Education   N = 692   N = 2,267     Did not graduate high school   25.7%   19.5%     High school graduate   35.7%   33.3%     Some college/vocational school   30.9%   35.3%     College graduate   7.7%   11.9%     Caller Type   N = 713   N = 2,685     General Information   0.1%   10.5%     Health care provider   0.0%   3.2%     Tobacco user   99.9%   86.3%     Payer Type   N = 713   N = 1,774     Medicaid   100.0%   40.2%     Heard About   N = 636   N = 2,220     Past caller   20.1%   14.0%     Employer/worksite   0.0%   1.1%     Health care provider   33.3%   29.8%     Television   8.3%   13.7%     Outdoor advertisement (billboard/bus/wall)   1.3%   4.7%     Targeted mailling   0.0%   0.0%     Great Start   0.2%   0.1%     Radio   0.6% <td></td> <td></td> <td></td>			
45 years and older     36.2%     33.2%       Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       Some college/vocational school     30.9%     35.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailling     0.0%     0.0%       Great Start     0.2%     0.1%       Radio	25 - 34 years old	22.5%	23.3%
Education     N = 692     N = 2,267       Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       Some college/vocational school     30.9%     35.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailing     0.0%     0.0%       Great Start     0.2%     0.1%       Radio     0.6%     0.5%       Bro	35 - 44 years old	30.8%	26.0%
Did not graduate high school     25.7%     19.5%       High school graduate     35.7%     33.3%       Some college/vocational school     30.9%     35.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailing     0.0%     0.0%       Great Start     0.2%     0.1%       Radio     0.6%     0.5%       Newspaper/Magazine     0.6%     0.5%       Brochure/Newsletter	45 years and older	36.2%	33.2%
High school graduate   35.7%   33.3%     Some college/vocational school   30.9%   35.3%     College graduate   7.7%   11.9%     Caller Type   N = 713   N = 2,685     General Information   0.1%   10.5%     Health care provider   0.0%   3.2%     Tobacco user   99.9%   86.3%     Payer Type   N = 713   N = 1,774     Medicaid   100.0%   40.2%     Heard About   N = 636   N = 2,220     Past caller   20.1%   14.0%     Employer/worksite   0.0%   1.1%     Health care provider   33.3%   29.8%     Television   33.3%   29.8%     Outdoor advertisement (billboard/bus/wall)   1.3%   4.7%     Targeted mailing   0.0%   0.0%     Great Start   0.2%   0.1%     Radio   0.6%   0.5%     Newspaper/Magazine   0.6%   0.5%     Brochure/Newsletter   4.9%   5.6%     Family or friend   25.6%   24.7%     Health Department   4.1%	Education	N = 692	N = 2,267
Some college/vocational school     30.9%     35.3%       College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailing     0.0%     0.0%       Great Start     0.2%     0.1%       Radio     0.6%     0.5%       Brochure/Newsletter     4.9%     5.6%       Family or friend     25.6%     24.7%       Health Department     4.1%	Did not graduate high school	25.7%	19.5%
College graduate     7.7%     11.9%       Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailing     0.0%     0.0%       Great Start     0.2%     0.1%       Radio     0.6%     1.1%       Newspaper/Magazine     0.6%     0.5%       Brochure/Newsletter     4.9%     5.6%       Family or friend     25.6%     24.7%       Health Department     4.1%     4.1%	High school graduate	35.7%	33.3%
Caller Type     N = 713     N = 2,685       General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailing     0.0%     0.0%       Great Start     0.2%     0.1%       Radio     0.6%     1.1%       Newspaper/Magazine     0.6%     0.5%       Brochure/Newsletter     4.9%     5.6%       Family or friend     25.6%     24.7%       Health Department     4.7%     4.1%	Some college/vocational school	30.9%	35.3%
General Information     0.1%     10.5%       Health care provider     0.0%     3.2%       Tobacco user     99.9%     86.3%       Payer Type     N = 713     N = 1,774       Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailing     0.0%     0.0%       Great Start     0.0%     0.1%       Radio     0.6%     0.1%       Newspaper/Magazine     0.6%     0.5%       Brochure/Newsletter     4.9%     5.6%       Family or friend     25.6%     24.7%       Health Department     4.1%     4.1%	College graduate	7.7%	11.9%
Health care provider Tobacco user     0.0% 99.9%     3.2% 86.3%       Payer Type Medicaid     N = 713 100.0%     N = 1,774 100.0%       Heard About Past caller     N = 636 20.1%     N = 2,220 20.1%       Past caller Past caller Past care provider Past care past car	Caller Type	N = 713	N = 2,685
Payer Type     N = 713     N = 1,774       Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailing     0.0%     0.0%       Great Start     0.2%     0.1%       Radio     0.6%     1.1%       Newspaper/Magazine     0.6%     0.5%       Brochure/Newsletter     4.9%     5.6%       Family or friend     25.6%     24.7%       Health Department     4.7%     4.1%	General Information	0.1%	
Payer Type     N = 713     N = 1,774       Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailing     0.0%     0.0%       Great Start     0.2%     0.1%       Radio     0.6%     1.1%       Newspaper/Magazine     0.6%     0.5%       Brochure/Newsletter     4.9%     5.6%       Family or friend     25.6%     24.7%       Health Department     4.7%     4.1%	Health care provider		
Medicaid     100.0%     40.2%       Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailing     0.0%     0.0%       Great Start     0.2%     0.1%       Radio     0.6%     1.1%       Newspaper/Magazine     0.6%     0.5%       Brochure/Newsletter     4.9%     5.6%       Family or friend     25.6%     24.7%       Health Department     4.7%     4.1%	Tobacco user	99.9%	86.3%
Heard About     N = 636     N = 2,220       Past caller     20.1%     14.0%       Employer/worksite     0.0%     1.1%       Health care provider     33.3%     29.8%       Television     8.3%     13.7%       Outdoor advertisement (billboard/bus/wall)     1.3%     4.7%       Targeted mailing     0.0%     0.0%       Great Start     0.2%     0.1%       Radio     0.6%     1.1%       Newspaper/Magazine     0.6%     0.5%       Brochure/Newsletter     4.9%     5.6%       Family or friend     25.6%     24.7%       Health Department     4.7%     4.1%			
Past caller   20.1%   14.0%     Employer/worksite   0.0%   1.1%     Health care provider   33.3%   29.8%     Television   8.3%   13.7%     Outdoor advertisement (billboard/bus/wall)   1.3%   4.7%     Targeted mailing   0.0%   0.0%     Great Start   0.2%   0.1%     Radio   0.6%   1.1%     Newspaper/Magazine   0.6%   0.5%     Brochure/Newsletter   4.9%   5.6%     Family or friend   25.6%   24.7%     Health Department   4.7%   4.1%	Medicaid	100.0%	40.2%
Employer/worksite   0.0%   1.1%     Health care provider   33.3%   29.8%     Television   8.3%   13.7%     Outdoor advertisement (billboard/bus/wall)   1.3%   4.7%     Targeted mailing   0.0%   0.0%     Great Start   0.2%   0.1%     Radio   0.6%   1.1%     Newspaper/Magazine   0.6%   0.5%     Brochure/Newsletter   4.9%   5.6%     Family or friend   25.6%   24.7%     Health Department   4.7%   4.1%			•
Health care provider   33.3%   29.8%     Television   8.3%   13.7%     Outdoor advertisement (billboard/bus/wall)   1.3%   4.7%     Targeted mailing   0.0%   0.0%     Great Start   0.2%   0.1%     Radio   0.6%   1.1%     Newspaper/Magazine   0.6%   0.5%     Brochure/Newsletter   4.9%   5.6%     Family or friend   25.6%   24.7%     Health Department   4.7%   4.1%			
Television   8.3%   13.7%     Outdoor advertisement (billboard/bus/wall)   1.3%   4.7%     Targeted mailing   0.0%   0.0%     Great Start   0.2%   0.1%     Radio   0.6%   1.1%     Newspaper/Magazine   0.6%   0.5%     Brochure/Newsletter   4.9%   5.6%     Family or friend   25.6%   24.7%     Health Department   4.7%   4.1%	· ·		
Outdoor advertisement (billboard/bus/wall)   1.3%   4.7%     Targeted mailing   0.0%   0.0%     Great Start   0.2%   0.1%     Radio   0.6%   1.1%     Newspaper/Magazine   0.6%   0.5%     Brochure/Newsletter   4.9%   5.6%     Family or friend   25.6%   24.7%     Health Department   4.7%   4.1%			
Targeted mailing   0.0%   0.0%     Great Start   0.2%   0.1%     Radio   0.6%   1.1%     Newspaper/Magazine   0.6%   0.5%     Brochure/Newsletter   4.9%   5.6%     Family or friend   25.6%   24.7%     Health Department   4.7%   4.1%			
Great Start   0.2%   0.1%     Radio   0.6%   1.1%     Newspaper/Magazine   0.6%   0.5%     Brochure/Newsletter   4.9%   5.6%     Family or friend   25.6%   24.7%     Health Department   4.7%   4.1%			
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Newspaper/Magazine     0.6%     0.5%       Brochure/Newsletter     4.9%     5.6%       Family or friend     25.6%     24.7%       Health Department     4.7%     4.1%			
Brochure/Newsletter     4.9%     5.6%       Family or friend     25.6%     24.7%       Health Department     4.7%     4.1%			
Family or friend   25.6%   24.7%     Health Department   4.7%   4.1%	, , ,		
Health Department 4.7% 4.1%			
· ·	•		
	School	0.3%	0.6%

Source: Washington State Department of Health Tobacco Prevention and Control Assessment and Evaluation

<sup>&</sup>lt;sup>1</sup> "Census 2000", August 2001 (OFM)

<sup>\*</sup> Rate not calculated because number of calls was less than 5.